

6 Reasons OEMs Can't Afford to Ignore Configure Price Quote Solutions



The manufacturing industry is constantly evolving, and staying ahead of your competitors requires precision, efficiency, and adaptability. To address these challenges, Configure, Price, Quote (CPQ) solutions have emerged as indispensable tools for OEMs.

Let's delve into the specific benefits and strategies that make CPQ solutions an essential part of a successful OEM sales strategy.

[Learn More](#)

Upcoming Conference

AEM

HIGHLIGHTED EVENT

ANNUAL CONFERENCE

Nov. 28-30, 2023 | Fort Lauderdale, FL



Our CEO, Kris Harrington, will be heading to the annual AEM Conference in Fort Lauderdale, Florida, November 28th - 30th!

If you're also attending, don't hesitate to stop by and say hello! Or you can always connect on LinkedIn and schedule some time to talk.

[Connect with Kris](#)

Recent Webinar



I Still Haven't Found What I'm Looking For: Understanding Search, its Profound Impact, and Future Potential

If you missed the webinar from November 9th, catch up with the live recording and dive into the fascinating world of search. You'll learn about the history of search, the latest functionality, the future of search, and much more.

[Learn More](#)

Industry Related Articles

CVSN Webinar Tackles Changing Buyer Expectations

The Commercial Vehicle Solutions Network (CVSN) welcomed GenAlpha to its new webinar training series Thursday, as the latter addressed sales strategies to support next-generation aftermarket buyers. [Learn more.](#)

Manufacturers are 'Bullish' on 2024 Earnings and Digital Transformation

In a survey of over 300 manufacturers, business advisory firm Wipfli found that a large majority of them anticipate increased revenue next year as they proceed with digital transformation strategies. [Learn more.](#)

What Will be the Manufacturing Trends in 2024?

Rising costs and supply chain disruptions are rated top concerns by over 50% of manufacturers surveyed for a new report of North American manufacturers. [Learn more.](#)

Schedule an Equip360 Demo and Give Back to the Community

Looking for a way to give back this holiday season? Schedule a demo of Equip360 before December 31st and we'll donate \$100 to the Hunger Task Force.

If you're considering implementing a digital solution, this is a great opportunity to learn more about Equip360 and give back to the community.

Equip360 is a digital solution that can help your team:

- Provide customers and dealers with product information
- Automate redundant tasks
- Grow online sales

[Ready to schedule a demo?](#)

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