



What B2B Buyers Really Want: A Guide for Manufacturers and Distributors

Unlock growth and broaden market reach with digital commerce! Dive into our latest blog to discover how aftermarket businesses can thrive by selling parts online and strategically expanding sales. From enhancing customer experiences to accessing new revenue channels, online selling is key to aftermarket success.

[Learn more](#)



Mack & Company Recently Released Their 2024 U.S. Distribution Study

GenAlpha and Mavenoid unite to revolutionize customer support standards, merging industry expertise with advanced AI technology. Our aim? Delivering unmatched value to clients, driving efficiency, satisfaction, and success.

[Read more](#)



GenAlpha Technologies Announces Strategic Partnership with Karmak

Karmak is the foremost provider of business management solutions for the heavy-duty transportation industry. GenAlpha and Karmak aim to redefine customer support by integrating their two platforms and making it seamless for Karmak's data to be used in an eCommerce environment.

[Learn more](#)



CVSN's "The Seminar" Innovation Through Technology

Our CEO, Kristina Harrington, will be speaking at CVSN's "The Seminar" on July 11th in Dallas, Texas! This event is a fantastic opportunity to explore the latest advancements in the heavy-duty trucking industry, covering topics like automation, AI, and eCommerce.

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Industry Articles

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