



How Digital Tools Strengthen Manufacturer-Dealer Relationships

The journey of parts and equipment—from ordering and inventory management to sales and service—is often full of roadblocks that cause unnecessary headaches. But it doesn't have to be that way. Digital tools are game-changers, eliminating inefficiencies, and simplifying every step. Plus, they strengthen relationships with dealers, paving the way for mutual success. Ready to see how manufacturers and dealers can win together?

[Read more](#)



The Manufacturing Executive Podcast

Every interaction matters when it comes to shaping the buyer experience. That's why Kris joined this podcast to share 10 actionable tips to reduce buyer friction while making life easier for your customer service teams. Don't miss this insightful conversation!

[Listen Now](#)




Heavy Duty Aftermarket Week

We'll be attending HDAW 25 next week! This event is the largest gathering of heavy-duty aftermarket professionals in the industry, offering an excellent opportunity to learn and network. If you'll be there, stop by our booth to say hello!

[Learn more](#)



Industry Articles

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