

#### February 2023 Newsletter

# Digital Self-Service: The Key to Staying Competitive in Today's Digital-First World



In order to stay competitive and meet the expectations of your customers, OEMs, you must implement digital self-service solutions that provide convenient, accessible, and efficient information to your customers.

Read More



### Attending CONEXPO-CON/AGG in March?

March 14-18, 2023, Las Vegas, NV

Stop by and see the 'Seasoned But Not Too Salty" panel discussion featuring our very own CEO, Kris Harrington. CONEXPO-CON/AGG is the largest construction show in North America, and this panel discusses how the face of youth sometimes rises the ranks all the way to leadership positions - and once there, they have a lot of learn and teach from the top.

Learn More



## Women in ERP February 2023

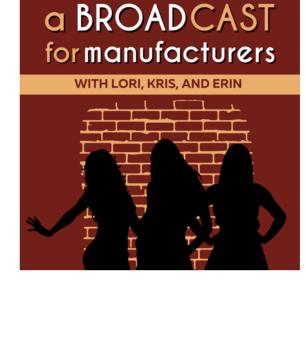
An insightful convo about,

recommendations for efficiently utilizing ERPs for sourcing activities, getting visibility through cost tracking and purchase planning, sourcing tools taking on competitive bids, and much more!

**Listen Now** 

12PM CDT. <u>Register here.</u>

Catch the next episode on March 7th, at



### Manufacturers February 15th, 2023

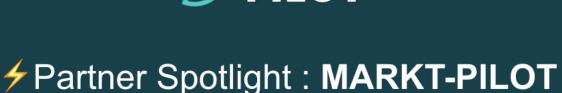
a BROADcast for

Using Lean Manufacturing for Optimal

Efficiency: - with Kathy Miller and Shannon Karels. The authors of SteelToes and Stilettos. Kathy and Shannon share in their book, they share the finer points of a comprehensive change process, the challenges, the triumphs, and more!

Listen Now

Catch the next episode <u>here.</u>



### MARKT-PILOT is reimagining parts pricing by providing the

market intelligence required by OEMs to make more money

with parts.

MARKT-PILOT's software, PRICE-RADAR, pinpoints opportunities

to increase parts revenue by identifying:

Advantageous lead times

• Parts priced below market

- Purchased part exclusivity
- Visit <u>www.markt-pilot.com</u> for more details regarding MARKT-PILOT, and their offering.

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Ready for a demo?

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