



Humphrey Service Parts Selects Equip360 by GenAlpha to Launch New eCommerce Website

Humphrey Service Parts is taking a big step forward in their digital journey with a new eCommerce website powered by Equip360. This upgrade will make it easier than ever for customers to find, identify, and order parts and equipment online. Check out the full announcement to see how they're enhancing the customer experience.

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Industry Articles

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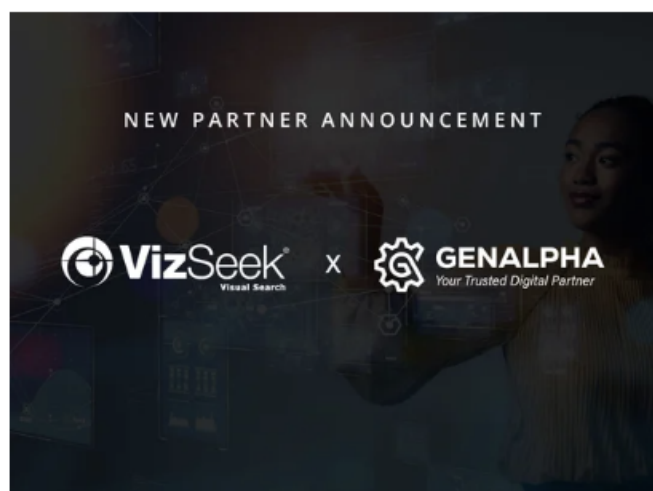
The B2B Digital Playbook

GenAlpha's CEO was part of a recent webinar that explored how top manufacturers and distributors are tackling supply chain disruptions, rising buyer expectations, and the shift to digital-first sales. It's packed with actionable insights to help you align your strategy, technology, and operations for success.

[Watch Now](#)

GenAlpha Announces Integration of Equip360 with VizSeek Visual Search

Equip360 now integrates with VizSeek's visual search technology, making it easier than ever to find the right part. Instead of searching by part number, users can simply upload a photo and let the system do the work. It's a faster, more intuitive way to search, saving time and streamlining the buying process.

[Learn More](#)[Ready to schedule a demo?](#)

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