



Stop Answering the Same Question 300 Times a Week

Tired of answering the same customer questions over and over again? You're not alone, and it's costing more than just time. In this blog, we break down how manufacturers and distributors are reducing repetitive inquiries with self-service tools, freeing up their teams to focus on high-impact work and better customer experiences.

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Industry Articles

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Your Customers Are Leaving You and You Can't See It

Most customers don't send a goodbye note when they leave—they just stop buying. The problem is, many businesses don't notice until it's too late. Here's what to look for (and what to do about it) before you lose another customer.

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Understanding the Leadership Continuum in Manufacturing

Leadership isn't one-size-fits-all, especially in manufacturing. Jim Mayer joins the BROADCAST to talk about the leadership continuum and how it shows up in shop floors, boardrooms, and everywhere in between. It's a fresh take on what it really means to lead in today's industrial world.

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