



How Digital Solutions Can Simplify Product Registration and Warranty Management

In our latest blog, we compare two heavy-duty equipment manufacturers, Jack and Tom, to show the benefits of digital solutions for product registration and warranty management. Jack faces delays with manual processes, while Tom enjoys a smooth, efficient workflow with digital tools. Learn how these solutions can enhance efficiency and dealer satisfaction. Read the full blog now!

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A Mid-Year Aftermarket Update

Learn from MacKay & Company what the first half of the year looked like in the aftermarket parts industry. They also projected what kind of performance we can expect for the rest of the year.

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A BROADcast for Manufacturers Episode 56

The latest episode of the podcast welcomed Trevor Blondeel to the show. He's a manufacturing veteran who's an expert at improving organizational culture and connectivity. Listen to the full episode now!

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