



Digital Transformation: What It Actually Means (And Why Most Definitions Miss the Point)

Digital transformation gets talked about a lot, but what does it actually mean for manufacturers and distributors? This blog breaks it down without the fluff, focusing on what really drives results and how to move from buzzwords to impact.

[Learn more](#)

Industry Articles

- 2026 Predictions: AI Makes a Fundamental Shift [➔ Read more](#)
- Gen Z in Manufacturing: Tech Gaps That Drive Away Gen Z [➔ Read more](#)
- U.S. B2B Sales Top \$15 Trillion, eCommerce Redefines How Companies Buy [➔ Read more](#)



Humphrey Service Parts Expands Customer Access with Launch of New eCommerce Platform

Humphrey Products didn't just launch a new digital sales channel. They transformed how they support customers and dealers online, leading to faster parts identification, increased sales, and a better overall experience.

[Read More](#)

GenAlpha Announces New Partnership with Revolution Payments

GenAlpha is partnering with Revolution Payments to make it even easier for manufacturers and distributors to accept credit card payments in their eCommerce channels. Learn how this integration helps reduce fees and streamline B2B transactions.

[Learn More](#)



[Ready to schedule a demo?](#)

Share our newsletter with your colleagues and follow us on LinkedIn!

