



2025 Pricing Tips for Manufacturers and Distributors in the Parts and Equipment Industry

Ready to elevate your pricing strategy? Our latest blog shares essential tips to boost profitability, stay agile with market shifts, and sharpen your competitive edge. Plus, learn how an eCommerce portal can pave the way for future pricing optimization. Check it out!

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Why Salespeople Embrace eCommerce and Customer Portals

In today's B2B sales world, eCommerce and customer portals are game-changers, empowering—not replacing—sales teams by boosting productivity and job satisfaction. Ready to discover how digital tools can elevate your team?

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Why do Customers Churn?

Customer churn is a challenge in every industry, impacting customer lifetime value and costing businesses revenue. While some churn is inevitable, minimizing it is crucial to long-term growth. Discover strategies to retain customers and boost lifetime value.

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Industry Articles

- Customer obsession is key to B2B revenue and profits [➔ Read more](#)
- Empowering Customers Through Self-Service [➔ Read more](#)
- Will Artificial Intelligence Live Up to the Hype? [➔ Read more](#)

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