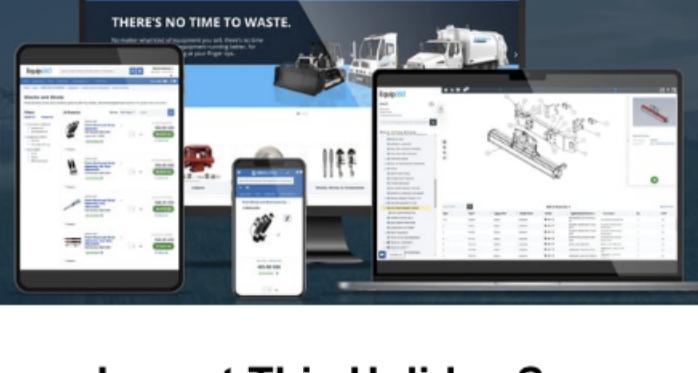


# Donations for Demos

**Equip360****HUNGER  
TASK FORCE**

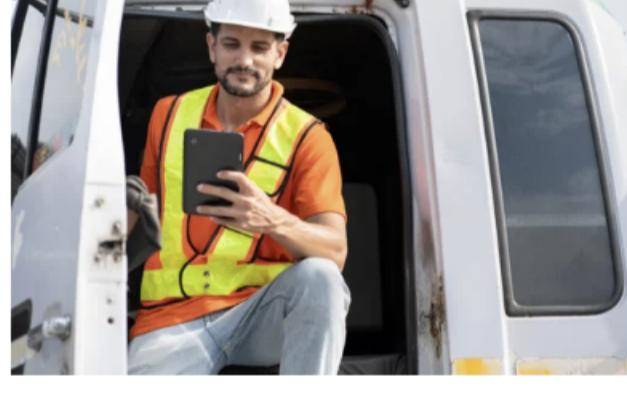
## Experience Equip360 and Make an Impact This Holiday Season

A quick demo. A real impact. For every Equip360 demo scheduled, we're donating \$100 to the Hunger Task Force while giving you a firsthand look at how manufacturers and distributors are simplifying parts sales, improving the customer experience, and moving their digital strategy forward.

[Learn more](#)

## Industry Articles

- Burning Questions for 2026: Industry, AI, Geopolitics and the Future of Manufacturing  [Read more](#)
- Designing Digital Journeys That Strengthen B2B Relationships  [Read more](#)
- Why Product Content Optimization Is the Linchpin in Manufacturer–Distributor Relationships  [Read more](#)



## Why Are We Losing Sales?

Why are customers going elsewhere? It's not always about price or product. This blog looks at how the absence of a strong digital presence can quietly chip away at sales and what manufacturers and distributors can do to stay top of mind when buying decisions are made.

[Read More](#)

## Honoring Grote Industries and TICO for B2B eCommerce Innovation

We're celebrating Grote Industries and TICO for leading the way in B2B eCommerce innovation. Their commitment to delivering better digital experiences is setting a new standard in the commercial vehicle industry.

[Learn More](#)**SPECIAL ANNOUNCEMENT****Grote & TICO** **GENALPHA**

## Ready to schedule a demo?

Share our newsletter with your colleagues and follow us on LinkedIn!

